# VIDEO AD EDITOR AND AI EDITOR

I'm Alfred Bundal. I edit direct-response video ads for DTC brands, and I can produce the footage too: script, prompts, AI generation and the final cut. Open to remote editor and AI editor roles.

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| Based in | Editing ads since | Categories |
|---|---|---|
| **Puerto Princesa, Philippines (UTC+8)** | **October 2024** | **Health, skincare, pet care, food** |
| Edits in | Availability | |
| **DaVinci Resolve, CapCut** | **Flexible, set to client needs** | |

## WHAT I'D DO ON YOUR TEAM

### AS AN EDITOR

- Cut UGC mashups, long-form DR ads and short-form ads from creator or client footage.
- Build hook variations: several openings, lengths and formats per concept for testing.
- Captions and on-screen text, kept on separate layers so copy changes don't mean a re-edit.
- Deliver platform-ready files, or CapCut projects your team can tweak.

### AS AN AI EDITOR

- Write ad scripts, shot lists and model-ready prompts, organized in a production bible.
- Generate scenes, product shots, mechanism explainers and avatars with Seedance, Kling, Google Flow, Nano Banana and GPT Image.
- Keep characters, products and packaging consistent from shot to shot.
- Fill gaps in real footage with AI b-roll, then finish everything in a proper editor.

## EXPERIENCE

**Oct 2024 to now**

### VIDEO AD EDITOR AND CREATIVE DIRECTOR

Fix It In Post, self-employed, remote

- Edit direct-response video ads for DTC brands in health, skincare, pet care and food.
- Cut UGC mashups, hook variations and long-form DR ads, and produce AI-generated product b-roll and full AI ads.
- Run the pipeline from script and prompts through generation to the final edit in DaVinci Resolve or CapCut.
- Manage a small team of editors and coordinate delivery for brands and agencies. Every version gets a second review before it ships.

**Feb 2017 to Feb 2025**

### TECHNICAL SUPPORT EXECUTIVE

FUJIFILM Business Innovation Malaysia (formerly Fuji Xerox Malaysia), Petaling Jaya

- Eight years in technical support. Started as Technical Support Engineer, later Technical Support Executive.
- Where my working habits come from: clear specs, organized files, consistent delivery.

## SKILLS AND TOOLS

#### EDITING

DAVINCI RESOLVE · CAPCUT

UGC edits, DR ads, hook variations, captions, editable text layers.

#### AI VIDEO

GOOGLE FLOW · SEEDANCE · KLING

Product animation, explainer scenes, avatars and b-roll.

#### AI IMAGES

NANO BANANA · GPT IMAGE

Packshots, scene frames and storyboards.

#### SCRIPTS AND PROMPTS

CLAUDE · CHATGPT

Ad scripts, hooks, shot lists and prompt templates.

#### PLATFORMS

KIE.AI · HIGGSFIELD

Generation at volume across models.